

# Wisconsin State Legislature

SENATE CHAIR  
**ALBERTA DARLING**

317 East, State Capitol  
P.O. Box 7882  
Madison, WI 53707-7882  
Phone: (608) 266-5830



ASSEMBLY CHAIR  
**ROBIN VOS**

309 East, State Capitol  
P.O. Box 8593  
Madison, WI 53708-8953  
Phone: (608) 266-9171

## **Joint Committee on Finance** *100<sup>TH</sup> ANNIVERSARY 1911 - 2011*

### MEMORANDUM

To: Members  
Joint Committee on Finance

From: Senator Alberta Darling  
Representative Robin Vos

Date: August 9, 2011

Re: HEAB Report to JFC

Attached is a report on the Academic Excellence Scholarship Program from the State of Wisconsin Higher Educational Aids Board, pursuant to s. 39.41(7), Stats.

This report is being provided for your information only. No action by the Committee is required. Please feel free to contact us if you have any questions.

Attachments

AD:RV:jm



State of Wisconsin  
Higher Educational Aids Board

P.O. Box 7885  
Madison, WI 53707-7885

E-Mail: [HEABmail@heab.state.wi.us](mailto:HEABmail@heab.state.wi.us)

Telephone: (608) 267-2206  
Fax: (608) 267-2808

Web Page: <http://heab.state.wi.us>

Scott Walker  
Governor

Vacant  
Executive Secretary

August 1, 2011

RECEIVED  
AUG 09 2011  
BY: *St. Finance*

The Honorable Alberta Darling, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 317 East  
Madison, WI 53707

The Honorable Robin Vos, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 309 East  
Madison, WI 53708

Dear Senator Darling and Representative Vos:

Enclosed is the 2010-2011 Annual Status Report for the Academic Excellence Scholarship Program. Submission of this report is in compliance with Section 39.41(7) of the Statutes which requires a yearly report regarding the Academic Excellence Scholarship Program. In addition to presenting final 2010-2011 data, preliminary data is included for the freshmen who will enroll in 2011-2012 as the twenty-second class of scholars since the inception of the program.

If you have any questions about this report or about the Academic Excellence Scholarship Program, please feel free to contact me by e-mail at [sherrie.nelson@wi.gov](mailto:sherrie.nelson@wi.gov) or phone at 267-2944.

Sincerely,

Sherrie Nelson  
Interim Administrator

CC: Senator Sheila Harsdorf  
Senator Lena Taylor  
Senator Joe Leibham  
Senator Luther Olsen  
Senator Glenn Grothman  
Senator Randy Hopper  
Senator Robert Jauch  
Representative Dan Meyer  
Representative John Nygren

Representative Dan LeMahieu  
Representative Pat Strachota  
Representative Joel Kleefisch  
Representative Tamara Grigsby  
Representative Jennifer Shilling  
Emily Pope, Legislative Fiscal Bureau  
Breann Boggs, Department of Administration  
David Schmiedicke, Department of Administration

**2010-2011**  
**ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM**  
**Annual Status Report**  
**August 1, 2011**

Eighty nine percent of the freshmen awarded the Academic Excellence Scholarship (AES) in 2010 accepted the scholarship and used it to attend a Wisconsin post secondary institution. The percentage of freshman who used their scholarship increased two percentage points from the previous year at eighty-seven percent. Change in legislation allowed more alternates to receive the scholarship. It may be assumed that the procedures for awarding the AES to alternates have maximized the number of scholarships used, and that an average of 88% of scholarships will be accepted by students in upcoming years.

In 2010-2011, 849 freshmen enrolled in a Wisconsin post secondary institution. Total AES funds going to these students were \$937,492 with an average per freshman award of \$1,104.

Six tables are attached, showing final figures for 2010-2011, along with preliminary data for 2011-2012.

- Tables I, II, and III present enrollment by sector (University of Wisconsin, Wisconsin Technical Colleges, and Wisconsin Independent Colleges and Universities.) These figures represent the students who received AES program funds.
- Table IV presents a grand total for the three sectors.
- Table V presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VI gives preliminary information for 2011-2012 freshmen.

Table I						
ACADEMIC EXCELLENCE SCHOLARS UNIVERSITY OF WISCONSIN INSTITUTIONS 2010-2011 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Madison	452	335	369	360	1516	1,581,204
Milwaukee	18	17	15	16	66	73,688
Green Bay	17	11	6	10	44	47,812
Parkside	2	5	1	1	9	10,125
UW Colleges	19	15	1	0	35	38,249
Eau Claire	41	44	33	47	165	183,376
La Crosse	44	41	48	42	175	192,939
Oshkosh	21	11	11	14	57	61,876
Platteville	17	13	16	11	57	61,312
River Falls	10	8	8	4	30	32,061
Stevens Point	23	32	23	22	100	111,374
Stout	9	8	6	5	28	31,500
Superior	1	6	5	6	18	19,688
Whitewater	18	15	17	18	68	73,690
<b>UW Total</b>	<b>692</b>	<b>561</b>	<b>559</b>	<b>556</b>	<b>2368</b>	<b>2,518,894</b>

Table II						
ACADEMIC EXCELLENCE SCHOLARS WISCONSIN TECHNICAL COLLEGES 2010-2011 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Chippewa Valley	1	1	1	1	4	3,938
Fox Valley	0	0	0	0	0	0
Gateway	1	1	0	1	3	2,813
Indianhead	1	0	0	0	1	1,125
Madison Area	3	1	1	1	6	6,750
Milwaukee Area	3	1	2	1	7	5,626
North Central WI	1	0	1	1	3	2,813
Western WI	0	1	0	0	1	563
<b>WTCS Total</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>25</b>	<b>23,628</b>
<b>UW &amp; WTCS Total</b>	<b>702</b>	<b>566</b>	<b>564</b>	<b>561</b>	<b>2393</b>	<b>2,542,522</b>

Note: Tables I and II show actual net spent amounts and the scholars with those net spent amounts.

<b>Table III</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>INDEPENDENT COLLEGES AND UNIVERSITIES</b>						
<b>2010-2011 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Alverno	2	2	3	1	8	8,437
Bellin	0	0	0	5	5	5,062
Beloit	4	2	3	2	11	11,813
Cardinal Stritch	3	0	1	2	6	6,750
Carroll	15	5	5	2	27	30,375
Carthage	10	5	2	4	21	22,499
Concordia	5	7	5	4	21	22,480
Edgewood	1	2	2	3	8	9,000
Lakeland	1	0	0	0	1	1,125
Lawrence	13	8	7	4	32	35,813
Maranatha Baptist	1	3	3	4	11	11,251
Marian	0	1	4	0	5	5,624
Marquette	36	45	41	40	162	176,057
MIAD	2	0	0	0	2	2,250
MSOE	13	13	9	8	43	46,687
Mount Mary	2	1	1	2	6	5,626
Northland	0	3	3	2	8	8,775
Northland Int'l	1	0	1	0	2	2,250
Ripon	9	10	8	8	35	39,375
St. Norbert's	16	12	10	13	51	55,127
Silver Lake	1	0	0	0	1	1,125
Viterbo	6	9	6	8	29	32,036
WI Lutheran	6	7	5	4	22	24,188
<b>Independent Total</b>	<b>147</b>	<b>135</b>	<b>119</b>	<b>116</b>	<b>517</b>	<b>563,725</b>

<b>Table IV</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>ALL SECTORS</b>						
<b>2010-2011 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
<b>UW</b>	692	561	559	556	2368	2,518,894
<b>Technical</b>	10	5	5	5	25	23,628
<b>Independent</b>	147	135	119	116	517	563,725
<b>Grand Total</b>	<b>849</b>	<b>701</b>	<b>683</b>	<b>677</b>	<b>2910</b>	<b>3,106,247</b>

Note: Tables III and IV show actual net spent amounts and the scholars with those net spent amounts.

<b>Table V</b>				
<b>General Scholar Data</b>				
	2007-2008	2008-2009	2009-2010	2010-2011
Total Scholarships Available	3412	3538	3523	3516
Total Scholars Enrolled In-State	2923	2918	2853	3270
Total Freshman Scholarships Available	888	881	874	873
Scholars Enrolled as Freshmen in Wisconsin	785	779	756	779
Alternate Scholarship Recipients	161	142	182	204
% of Eligible Freshmen Enrolled In-State	88%	88%	87%	89%

<b>Table VI</b>	
<b>Preliminary Data – 2011-2012 Freshman Scholars as of July 25, 2011</b>	
Total Freshman Scholarships Available	873
Alternate Scholarships (of 873 Available Scholarships)	204
Total Scholars Enrolled in Wisconsin Institutions	660
Percentage of Scholars Enrolled in Wisconsin Institutions	76%
Scholars Enrolled in UW System Institutions	539
Scholars Enrolled in Independent Colleges	113
Scholars Enrolled in WTCS Institutions	8
Scholars Enrolled in Non-Wisconsin Institutions	272
Scholars Who Have Not Yet Specified College Choice	100